

Tim Hobbs

Service Design Lab



11th April 2019







ANEARLY DEVELOPMENT ECOSYSTEM:

MAPPING EARLY YEARS SERVICES

Tim Hobbs, PhD / @timhobbit



WHAT I'LL BE TALKING ABOUT

- How it takes a village to grow a child
- How service are an important part of the picture
 - Mapping systems
- Fixing the plumbing
- Ripping out the plumbing
- Building collectively focused ecosystems
- Who is the expert?

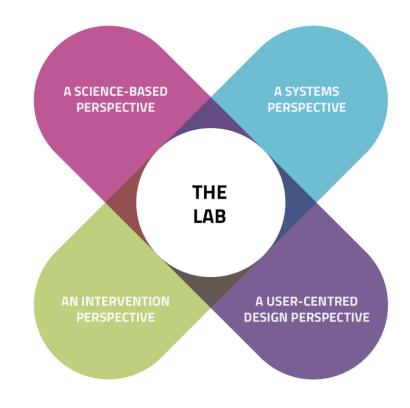


ABOUT DARTINGTON

Research charity working across England and Scotland focused on improving outcomes for children and young people

We support services and systems to improve by bringing the best evidence and research together with users and practitioners.

We have many years experience supporting organisations to improve their deign, delivery and monitoring – including working with the A Better Start programme since inception.

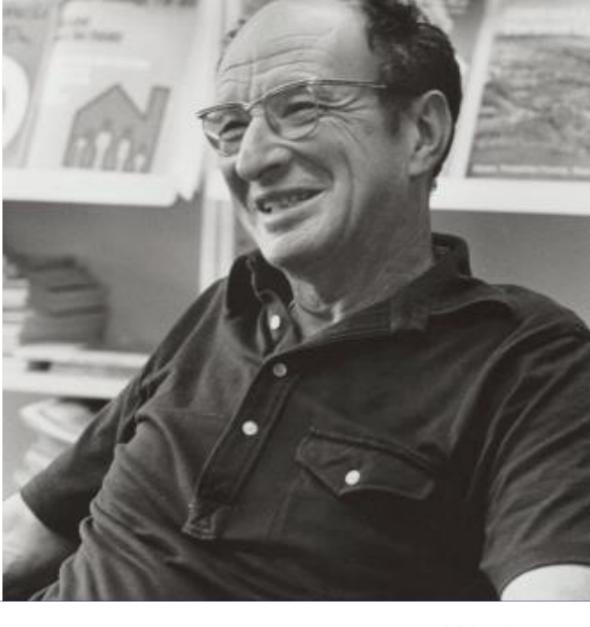




IT TAKES A VILLAGE TO GROW A CHILD

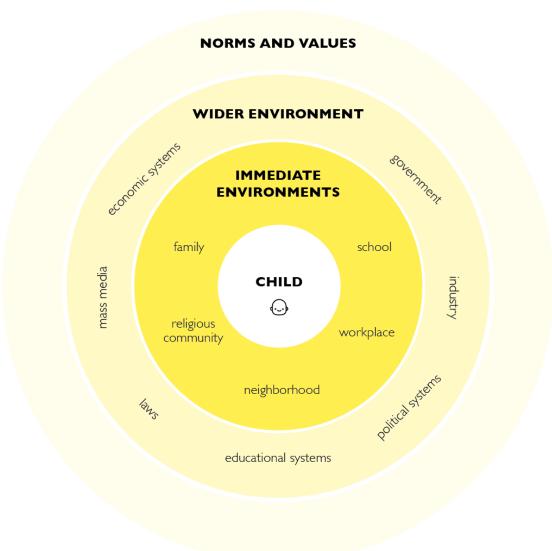


IT TAKES A VILLAGE TO GROW A CHILD





IT TAKES A **VILLAGE TO GROW A CHILD**







SOCIAL AND EMOTIONAL

PHYSICAL HEALTH AND DEVELOPMENT

DEVELOPMENT

O-11 MONTHS

8-36 MONTHS

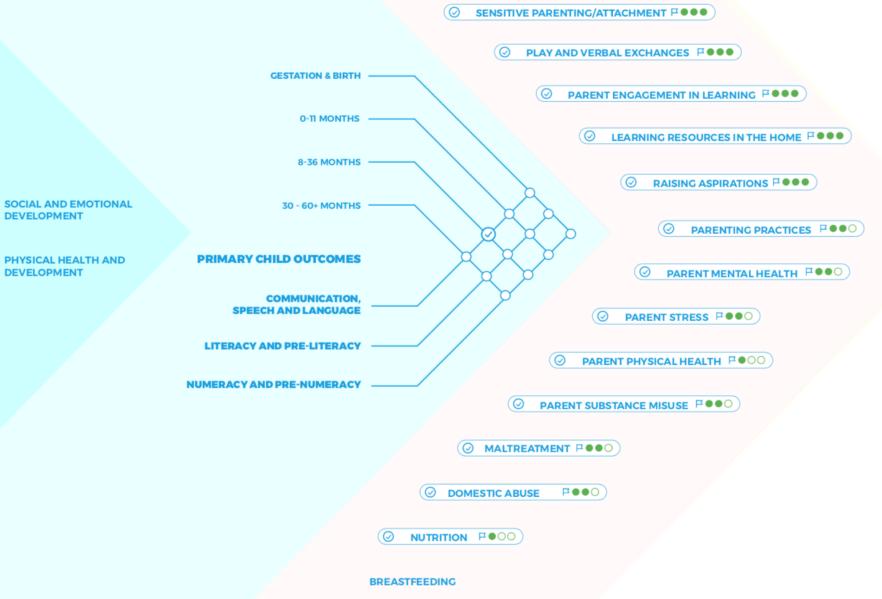
30 - 60+ MONTHS

PRIMARY CHILD OUTCOMES

COMMUNICATION,
SPEECH AND LANGUAGE

LITERACY AND PRE-LITERACY

NUMERACY AND PRE-NUMERACY



SOCIAL AND EMOTIONAL

PHYSICAL HEALTH AND

DEVELOPMENT

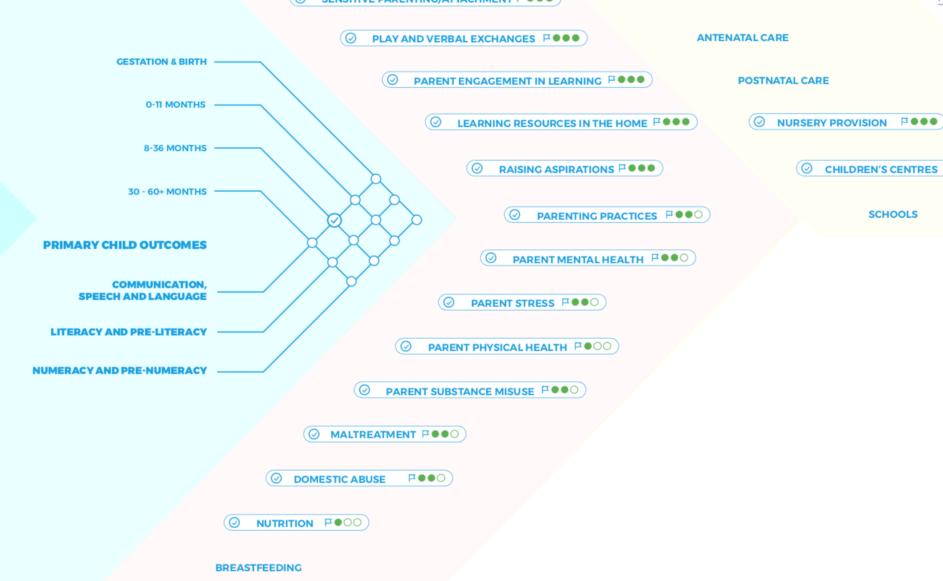
DEVELOPMENT

SERVICES SENSITIVE PARENTING/ATTACHMENT □ ● ● ●

BACK TO MATRIX HOMEPAGE

⊘ CHILDREN'S CENTRES **P●●●**

SCHOOLS



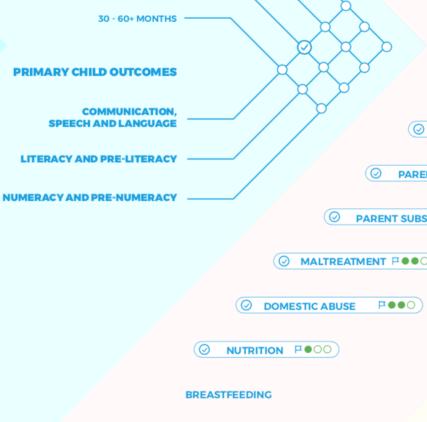
SOCIAL AND EMOTIONAL

PHYSICAL HEALTH AND

DEVELOPMENT

DEVELOPMENT





GESTATION & BIRTH

0-11 MONTHS

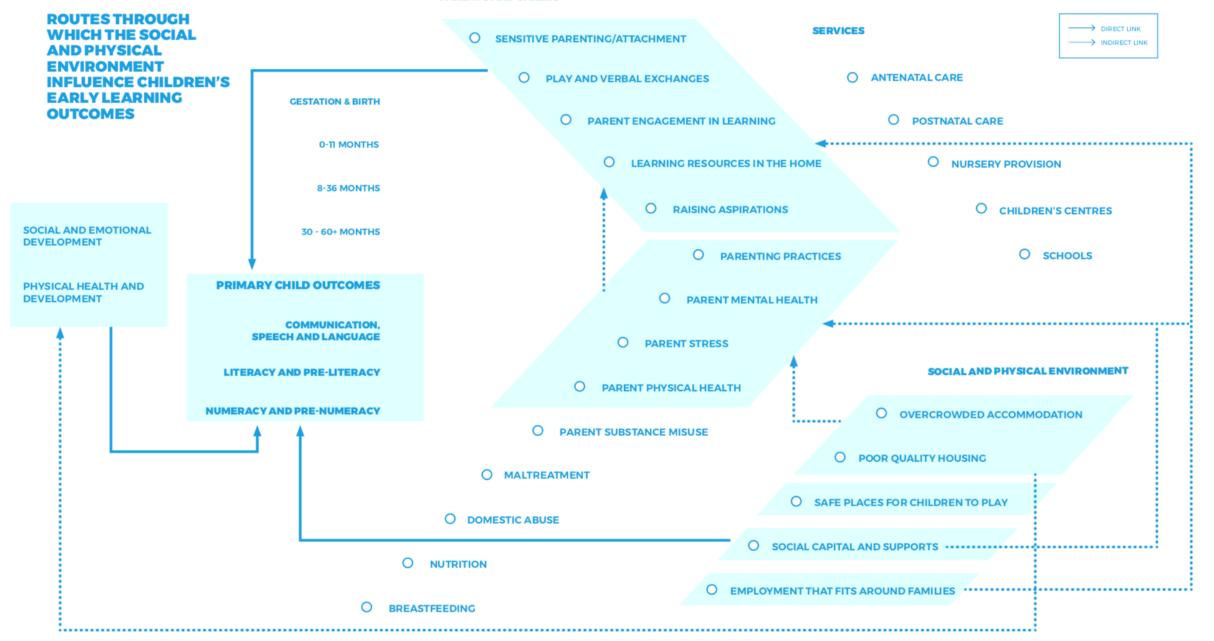
8-36 MONTHS

⊘ SOCIAL CAPITAL AND SUPPORTS F●●○

⊘ EMPLOYMENT THAT FITS AROUND FAMILIES F●○○



PARENTS AND CARERS







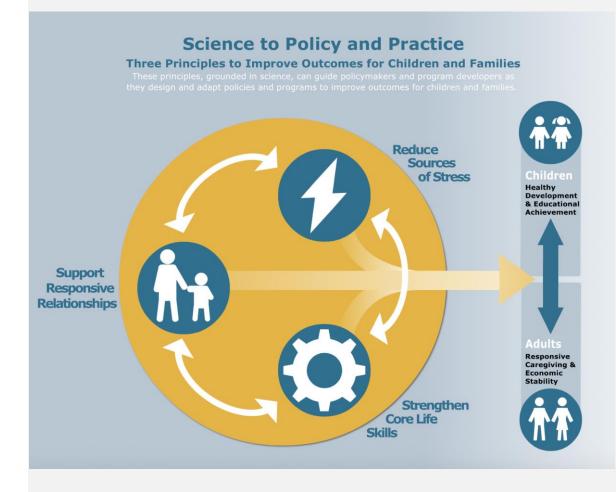


THE ROLE OF SERVICES IN PROMOTING CHILD DEVELOPMENT



SERVICES ARE AN IMPORTANT PART OF THE PICTURE

SERVICES CAN HELP SUPPORT CHILD
DEVELOPMENT AND BUILD ADULT CAPABILITIES



Source: Harvard Centre on the Developing Child

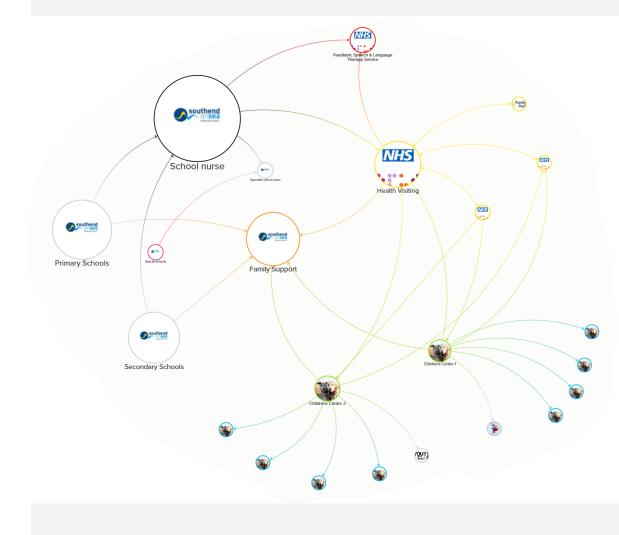


'SEEING THE SYSTEM' IS AN **IMPORTANT STEP**

WE ARE WORKING TO MAP PUBLIC AND **VOLUNTARY CHILDREN'S SERVICE PROVISION** ACROSS SOUTHEND....

PLEASE HELP US!

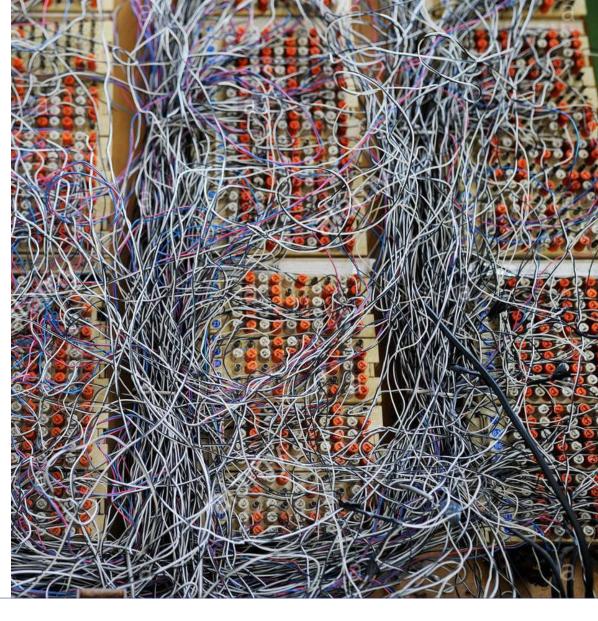
[https://tinyurl.com/SouthendServiceMapForm]





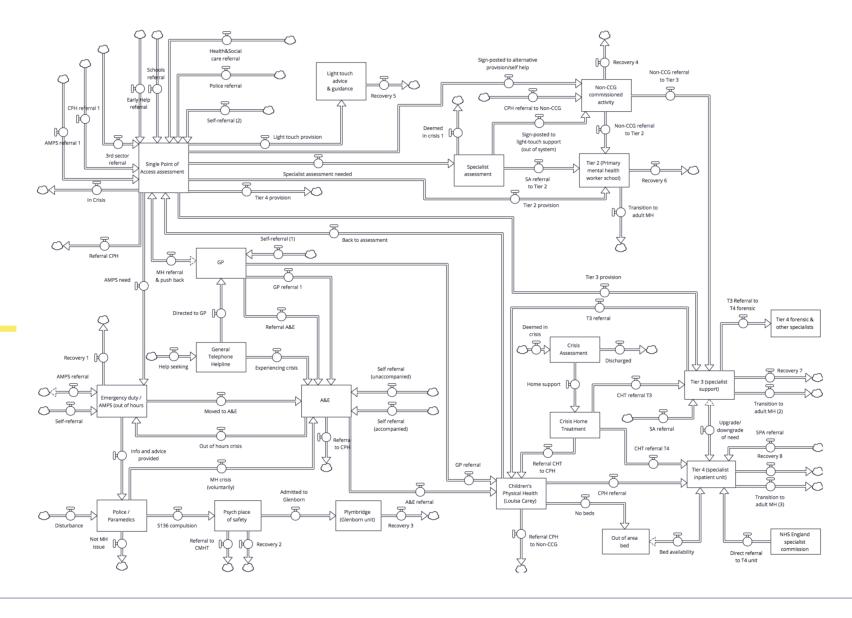
SERVICES ARE AN IMPORTANT PART OF THE PICTURE

BUT SERVICES HAVE EVOLVED ORGANICALLY OVER MANY DECADES....





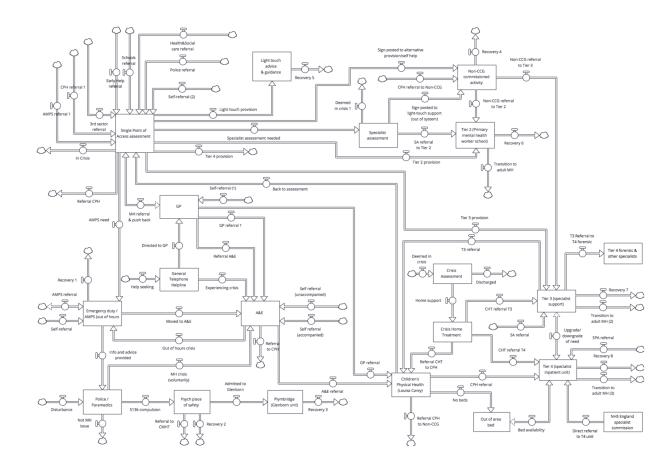
WOULD YOU DESIGN A SYSTEM LIKE THIS?





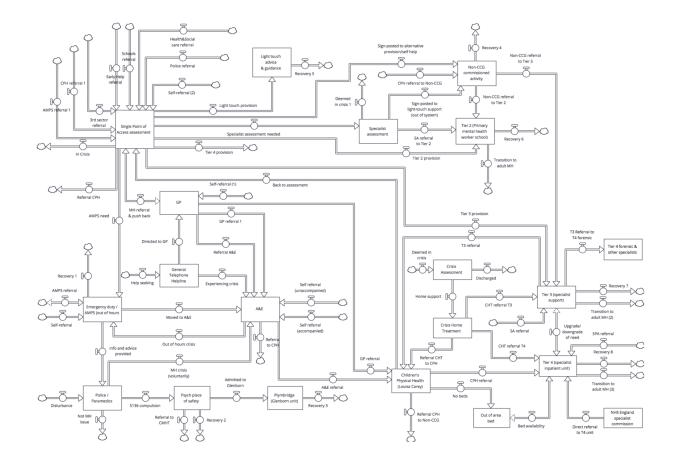
FIXING THE PLUMBING

- FIX LEAKS
- BRIDGE GAPS
- COORDINATE ELEMENTS
- AVOID DUPLICATION
- ALL THIS CAN HELP CREATE A MORE EFFICIENT, RELIABLE AND COST EFFECTIVE SYSTEM THAT IS MUCH MORE PLEASURABLE FOR THOSE THAT USE IT.





MAYBE WE SHOULD RIP OUT THE PLUMBING AND START AGAIN?

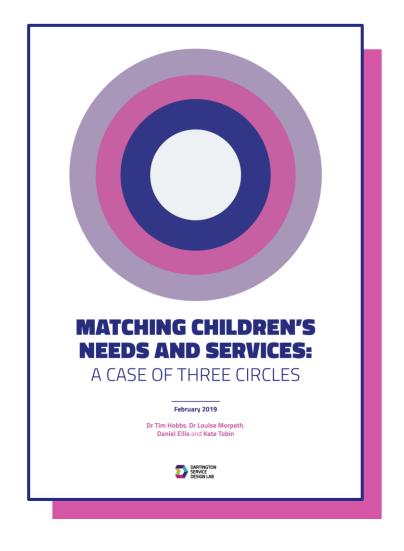




WIDENING OUR VIEW OF THE SYSTEM



WIDENING OUR VIEW OF THE SYSTEM



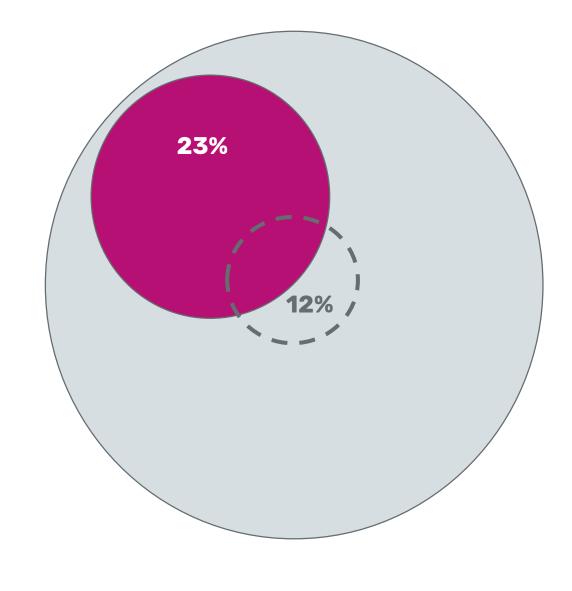


MATCHING NEEDS AND SERVICES

All children (9-16)

Children with high levels of need

Children receiving high end services





MATCHING NEEDS AND SERVICES

All children (9-16)

Children with high levels of need

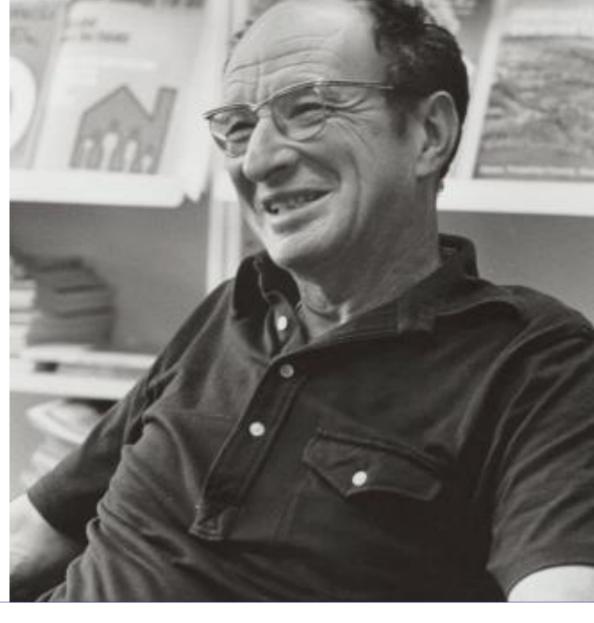
Children receiving high end services





BUILDING WIDER COLLECTIVE **ECOSYSTEMS**

BACK TO BRONFENBRENNER...





BUILDING WIDER COLLECTIVE **ECOSYSTEMS**

















WHO IS THE EXPERT?

No-one is (alone). But together we get closer.





Thank you

S WORK SOLL

country to bring up a child and be a parent