



**A Better Start  
Southend**  
our children  
our community  
our future



Dear supporter:

It's been a busy third year for A Better Start Southend, with some major achievements, and a wide range of learning.

Going forward we are increasing our service design activity, which will lead to more services for children and families.

We cannot thank our partners and communities enough for the support that they have given us over the last year.

We look forward to a highly productive 2018/19!

**Jeff Banks**

Director, A Better Start Southend

# ANNUAL REPORT 2017/18



**NATIONAL  
LOTTERY FUNDED**

# WHAT WE'VE BEEN DOING...

**APRIL 2017**

First Ward Panels take place, and 'Chatting Children' and 'Super Sounds' Let's Talk activities start

**MAY 2017**

Our **Engagement Fund** starts, enabling parents to have their engagement ideas put into action. 254 parents took part in these activities by April 2018

**JUNE 2017**

**HENRY** training for practitioners starts

**JULY 2017**

**Healthy Eating insight** work begins

**DECEMBER 2017**

The first **Independent Chair of the ABSS Partnership Board**, Alex Khaldi, begins his role

**NOVEMBER 2017**

First 'Dad's Lab' takes place to help us develop father-inclusive practice

**OCTOBER 2017**

**Community survey** starts

**SEPTEMBER 2017**

**Stakeholder showcase** takes place

**AUGUST 2017**

**ABSS** moves to its new home, and first service design meetings for **Diet and Nutrition** start

**FEBRUARY 2018**

**ABSS bus stop adverts** go up across our areas

**JANUARY 2018**


**Group-based Breastfeeding Support** provider identified

**MARCH 2018**

Our first **ABSS Evaluation Framework** launches, following the **Service Design Framework** refresh in January



# Our third year in numbers...



Number of new  
children under 4  
and pregnant women  
who have benefited  
from our services this year\*.


**296**

\*figure excludes  
children reached  
solely through  
engagement,  
signposting and  
language screenings

Children under  
4 & pregnant women  
benefiting from  
"Let's Talk"  
activities\*:

**281**

\*figure excludes children reached  
solely through engagement,  
signposting and language  
screenings



Children  
benefiting from  
**communications  
and language  
screening:**

**733**

(2017-2018)



Children under  
4 & pregnant  
women we have  
**reached in  
activities** so far\*:

**669**

\*figure excludes children reached solely through  
engagement, signposting and language screenings

Family attendances\*:

**1,201**

(2017-2018)

\*excludes home visits



Parent  
**Champions** trained:

**23**

(2017-  
2018)



Children under  
4 whose parents  
attended the  
**Work Skills  
programmes:**

**78**

(2017-2018)

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