

PARENTS INSPIRING PARENTS (PiP)

Who's the?
Expert
2019 CONFERENCE

Parents Inspiring Parents



Planting Seeds...

Growing Trees

WHO?

Parents & Carers of children under 4 have training to become Parent Champions and Ambassadors.

Our Parent Champions represent the views of the parents in our wards. Our Ambassadors spread the word about our events and services to family and friends to encourage parents to get involved in A Better Start Southend.

'Parents inspiring Parents' is a great way to engage local parents in the local community, to increase interaction with their children, attend some fun and inspiring events and also be offered free courses to help improve the development of under 4s.

HOW?

By inspiring parents of course!

Whether it be at a coffee session, an event or a forum, parents encourage other parents to get involved in their community and the ABSS programme.

We have newsletters for each ward, an expanding Youtube channel and a project we are working on regarding a Mobile Vehicle to reach parents across all wards.

The work of ABSS parents is inspiring and has changed the lives of not only many children, but many adults. My self (Parent Champions Jayne) included.

WHY?

To build a foundation of change and improvement, to make Southend thrive and make it the best place to raise our children and to be a parent!

To inspire, encourage and motivate parents and to know there is system change!

There is co-production happening right now!

Community resilience is happening!

The more parents who are engaged, the stronger our community will be.